



PEERS
PracticeE Ecosystem for standaRdS

Deliverable 6.8
PEERS Exploitation Strategy (Final version)

31 October 2025

V1.0





Project Information

Project title	PracticE Ecosystem for standaRdS	
Project acronym	PEERS	
Project number	101074040	
Start date/ Duration	1 st November, 2022	36 months
Topic	HORIZON-CL3-2021-DRS-01-04. Developing a prioritisation mechanism for research programming in standardisation related to natural hazards and/or CBRN-E sectors	

Work Package title	WP6: Impact and Outreach (Dissemination, Communication, Exploitation)	
Task title	T6.2: Exploitation, Models, Market Uptake and Sustainability	
Deliverable title	D6.8: PEERS Exploitation Strategy (Final version)	
Deliverable type	R - Document, report	
Doc. Version & WP no.	1.0	WP6
Due date	M35 – September 2025	
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Release date	31 October 2025	

Classification – This report is:									
Draft	<input type="checkbox"/>	Final	<input checked="" type="checkbox"/>	Public	<input type="checkbox"/>	Sensitive	<input checked="" type="checkbox"/>	Confidential	<input type="checkbox"/>

Revision History			
Date	Version	Author	Distribution/Substantive changes made
27-10-2025	V0.1	Beatrice Errico (FORMIT)	First draft.
29-10-2025	V0.2	Chris Singer (RAN)	SAB review.
30-10-2025	V0.3	Mary Corbett (TFC)	Internal supportive feedback.
31-10-2025	V1.0	Beatrice Errico (FORMIT)	Final version.

Acknowledgement

This project has received funding from the European Union’s Horizon Europe research and innovation programme under the Grant Agreement No. 101074040.



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EXECUTIVE SUMMARY

This deliverable constitutes the third and final version of the PEERS Exploitation Strategy, developed in the framework of the PEERS project. It consolidates the exploitation and sustainability approach established and refined throughout the project's lifetime and reflects the final results achieved by the PEERS consortium. Compared to the previous two iterations, this version provides a comprehensive and consolidated overview of the methodology, actions, and tools applied to ensure the long-term exploitation, uptake, and sustainability of the project's outcomes beyond its completion.

The PEERS project has aimed to advance and reinforce existing policy frameworks through practitioner-driven pre-normative and standardisation processes, thereby contributing to the development of a European Better Practice ecosystem. The project's ambition has been to strengthen European resilience to CBRNe (Chemical, Biological, Radiological, Nuclear and explosive) threats by enhancing cooperation amongst practitioners, policymakers, standardisation bodies, researchers, and industry stakeholders. To achieve this, PEERS has established an inclusive and participatory co-creation and governance mechanism, ensuring continuous engagement with the European CBRNe community.

This final version of the PEERS Exploitation Strategy builds upon the methodological foundations and preliminary decisions established in the previous two iterations, consolidating the project's approach towards the effective exploitation and long-term sustainability of its results. The strategy is centred around four Key Exploitable Results (KERs) that form the core of the PEERS legacy:

1. **The CBRNe Knowledge Hub:** It represents a comprehensive, one-stop resource for the CBRNe community, providing a hierarchical structure of information ranging from official standards to guidance notes, exercises, simulations, information management practices, and ongoing research initiatives. It enables stakeholders (e.g., policymakers, CBRNe practitioners, standardisation bodies, industry, and academia) to access, integrate, and apply knowledge across the CBRNe spectrum. The Hub goes beyond standardisation, supporting preparedness, interoperability, and coordinated response across the European Union (EU). Feedback from relevant stakeholders has been instrumental in refining the Hub and identifying critical gaps to ensure its long-term sustainability, usability, and relevance.
2. **The CBRN and Standardisation Cluster of EU-funded projects (CSTAC):** Initiated by PEERS in May 2023 under the auspices of DG-HOME of the European Commission, CSTAC currently brings together 21 EU-funded projects, including those from Horizon 2020, Horizon Europe, the European Defence Fund, and the Union Civil Protection Mechanism. This cluster fosters collaboration, knowledge sharing, and cross-project standardisation efforts, ensuring a cohesive and harmonised approach to CBRN preparedness and response at the EU level.
3. **The CBRNe Information Group (CIG):** The CIG consolidates the previous PEERS Co-Creation Group and Demonstrator Groups created under WP3 – PEERS Co-Creation and WP5 – User Engagement & Demonstrators, respectively. Formally constituted in March 2025, the CIG brings together professional stakeholders working on CBRNe, such as researchers, practitioners, product suppliers, and policymakers, to function as a subset of CSTAC. The group's specific mandate is to curate shared CBRNe knowledge resources, and ensure the continuity of collaboration and expertise beyond the PEERS project's end, reinforcing its long-term contribution to the EU resilience.
4. **The CBRNe Dataset:** PEERS has developed a comprehensive dataset that provides an overview of the European CBRNe landscape, covering stakeholders, standards, products, and services. This dataset acts as a curated, quality-assured, and interactive resource supporting evidence-based policymaking, risk assessment, and strategic planning. By enabling the visualisation and exploration of complex CBRNe data, it supports users in identifying patterns,



trends, and regional dynamics, thus facilitating informed decision-making and improved operational preparedness.

Based on the KERs' analysis, and in order to further enhance their valorisation and uptake beyond the project's lifetime, targeted support was sought by PEERS from the European Commission's Booster Service (i.e., an initiative providing a set of free-of-charge services to EU-funded projects to help them navigate the complexities of dissemination and exploitation) in mid-2024. Following feedback from the PEERS External Complementary Board and the Booster experts during the Entry-Level Consultation Service (Service 1.1), two services were subsequently activated:

- **Service 2.3 – Go-to-Market** (from March to October 2025): It provided strategic coaching and guidance to enhance the maturity of the project's KERs, develop business plans, carry out market and risk analyses, and define concrete pathways for the further exploitation and reuse of project results.
- **Service 3.3 – Intellectual Assets Management** (from March to May 2025): it supported PEERS in defining and implementing an effective intellectual assets strategy, including ownership, Intellectual Property Rights (IPR), valuation, and licensing. The service further contributed to ensuring compliance with grant and consortium agreements.

The integration of insights gained from the Booster service, combined with the PEERS consortium's internal strategic efforts, has resulted in a robust, actionable, and forward-looking exploitation and sustainability plan, which is presented in this deliverable. This plan is underpinned by clear governance mechanisms, sound business and intellectual property management models, and reinforced links with the policy, practitioner, and research CBRNe communities. It therefore consolidates the PEERS strategic framework for exploitation and sustainability and provides a comprehensive roadmap for the maintenance, expansion, and operationalisation of its legacy. It ensures that the project's outcomes will continue to contribute to strengthening the EU resilience to CBRNe threats through standardisation and to supporting a coordinated, practitioner-driven European ecosystem of better practices in the years to come.

